

## **List Builder**

## Grow your newsletter & email marketing audience effortlessly

With Clikit **Signatures** you can literally "make every email count". Building a new, relevant and highly targeted database is as simple as doing what you do every day – sending email. Our **List Builder** service automatically captures every email address from emails you send and adds them to a database on the Clikit **Newsletter** platform.



**List Builder** automatically deletes duplicate email addresses leaving you with a clean, up to date database of qualified recipients.

Combined with the Clikit **Newsletter** platform, introduce prospects to newsletter and promotional campaigns using an opt-in introductory newsletter.

#### **Benefits of List Builder:**

- Saves time.
- Effortlessly and seamlessly integrates everyday email with your newsletter strategy.
- Organically grows your database.
- Lowers the risk of damaging brand reputation. No unsolicited emails.
- Keeps you connected to your customers at all times.

# Did you know?

The average email list churns by 30% every year. With **List Builder** you can ensure continued growth.

We often underestimate the time and effort that goes into building highly qualified and targeted databases. Importing and exporting email addresses, duplication, collating and managing spreadsheets can be a cost and time intensive process.



With **List Builder**, all you and your staff need to do is to continue doing what you already do every day – sending email. **List Builder** will silently and automatically build reputable, quality databases without the added effort.

## **HOW DOES LIST BUILDER WORK?**

