



How the Construction Industry Can Use Email Marketing to Win More Projects

In today's competitive market, email marketing is a powerful and cost-effective tool for construction companies, from general contractors and builders to suppliers and project consultants. It helps generate leads, showcase completed projects, announce new services, and keep clients and stakeholders informed and engaged throughout every stage of construction.

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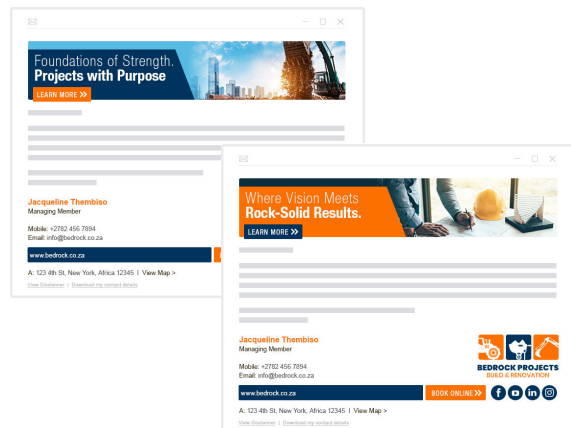
METLE
CONSTRUCTION PROJECT MANAGEMENT cc

The Complete 360° Email Marketing Solution



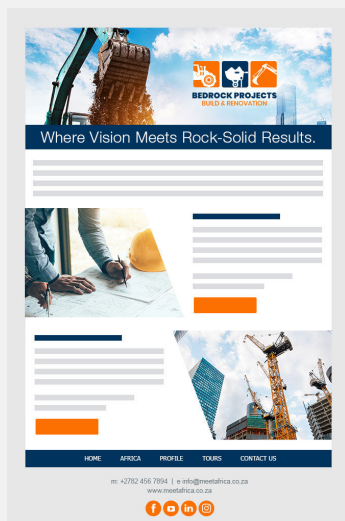
email signatures

- ✓ Rotate **multiple banners** to deliver targeted messages
- ✓ Maintain **consistent branding** across all emails to enhance **brand memorability**
- ✓ **Ensure compliance** with corporate and legal standards
- ✓ **Transform every business email** into a marketing, sales, and PR opportunity



email campaigns

- ✓ Create and send newsletters, promos, and updates
- ✓ Drag-and-drop editor
- ✓ Multiple ready-to-go templates
- ✓ Performance analytics
- ✓ 24/7 local support via email, chat, and telephone
- ✓ Personalised onboarding
- ✓ Cost-effective **Pay-As-You-Go** or **Contact Plan** options



email list builder

- ✓ List Builder integrates seamlessly with Clikit Media's **Email Signature** and **Email Campaign** solutions
- ✓ **Grow your email campaign database** organically through your email signatures
- ✓ **Automated opt-in emails** let recipients choose to receive your communications, ensuring compliance and engagement



Turn every email into an opportunity



LET'S CHAT



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