

An overhead view of two business women sitting at a white desk. One woman, wearing a light blue shirt, is pointing at a document on a clipboard held by the other woman, who is wearing a pink shirt. The desk has a laptop, a pen, and a small potted plant. The background is a light blue curved shape.

# How the Human Resources Industry Can Use Email Marketing to Win More Clients

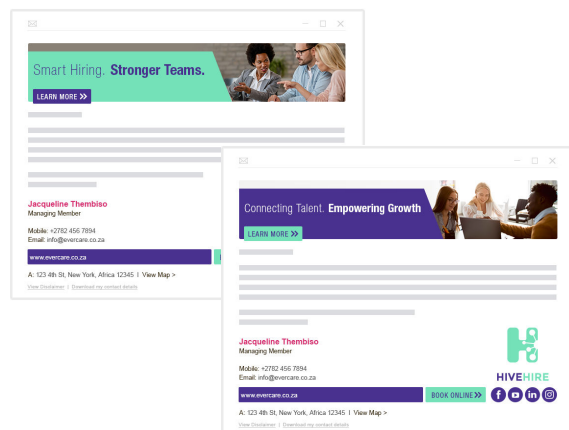
In today's competitive talent landscape, email marketing remains one of the most effective tools for HR professionals and recruitment agencies to build trust, showcase expertise, and attract both clients and top candidates. Whether you're a recruitment consultant, staffing agency, or in-house HR specialist, email gives you direct access to decision-makers and job seekers—right in their inbox.



# The Complete 360° Email Marketing Solution

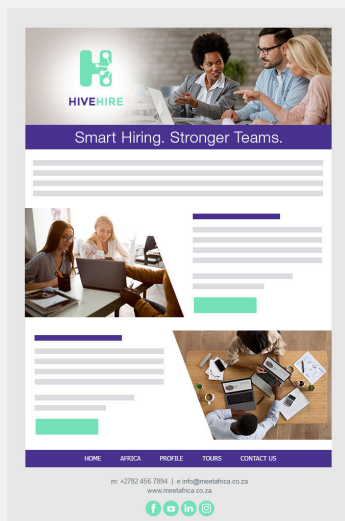
## email signatures

- ✓ Rotate **multiple banners** to deliver targeted messages
- ✓ Maintain **consistent branding** across all emails to enhance **brand memorability**
- ✓ **Ensure compliance** with corporate and legal standards
- ✓ **Transform every business email** into a marketing, sales, and PR opportunity



## email campaigns

- ✓ Create and send newsletters, promos, and updates
- ✓ Drag-and-drop editor
- ✓ Multiple ready-to-go templates
- ✓ Performance analytics
- ✓ 24/7 local support via email, chat, and telephone
- ✓ Personalised onboarding
- ✓ Cost-effective **Pay-As-You-Go** or **Contact Plan** options



## email list builder

- ✓ List Builder integrates seamlessly with Clikit Media's **Email Signature** and **Email Campaign** solutions
- ✓ **Grow your email campaign database** organically through your email signatures
- ✓ **Automated opt-in emails** let recipients choose to receive your communications, ensuring compliance and engagement



Turn every email into an opportunity

 LET'S CHAT

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