



# How the Wine Industry Can Use Email Marketing to Drive More Sales

In today's experience-focused market, email marketing is a powerful and cost-effective tool for wine businesses, from vineyards and tasting rooms to wine festivals and subscription clubs. It helps drive bottle and ticket sales, promote exclusive experiences and wine releases, and keep customers engaged.

  
**VERGENOEGD  
LÖW** | Since 1696

**MOLENVLIET**  
— VINEYARDS —

*The Vineyards of*  
**uniWines**  
BREEDEKLOOF SOUTH AFRICA  


**MIRAVEL**  
A WINE AS UNIQUE AS THE PEOPLE BEHIND IT

  
**RUPERT & ROTHSCHILD**  
VIGNERONS

  
**DOOLHOF**  
WINE ESTATE  
LIMETBERG, SOUTH AFRICA

  
**SNOWMOUNTAIN  
WINES**  
CAPE OF GOOD HOPE

  
**LOUISVALE**

  
**DELHEIM**  
worth the journey

  
SINCE **OPSTAL** 1847  
7 GENERATIONS

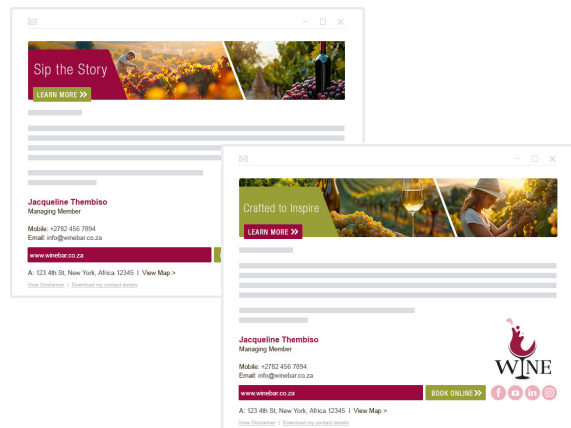
  
**VREDE EN LUST**  
SINCE 1665

# The Complete 360° Email Marketing Solution



## email signatures

- ✓ Rotate **multiple banners** to deliver targeted messages
- ✓ Maintain **consistent branding** across all emails to enhance **brand memorability**
- ✓ **Ensure compliance** with corporate and legal standards
- ✓ **Transform every business email** into a marketing, sales, and PR opportunity



## email campaigns

- ✓ Create and send newsletters, promos, and updates
- ✓ Drag-and-drop editor
- ✓ Multiple ready-to-go templates
- ✓ Performance analytics
- ✓ 24/7 local support via email, chat, and telephone
- ✓ Personalised onboarding
- ✓ Cost-effective **Pay-As-You-Go** or **Contact Plan** options



## email list builder

- ✓ List Builder integrates seamlessly with Clikit Media's **Email Signature** and **Email Campaign** solutions
- ✓ **Grow your email campaign database** organically through your email signatures
- ✓ **Automated opt-in emails** let recipients choose to receive your communications, ensuring compliance and engagement



## Turn every email into an opportunity



LET'S CHAT



+27 21 872 2280



info@clikitmedia.com



www.clikitmedia.com