



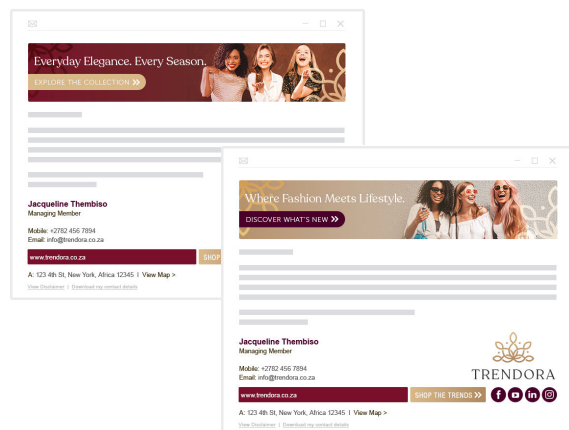
How the Retail & Consumer Products Industry Can Use Email Marketing to Drive More Sales

In today's fast-moving retail world, email marketing is a cost-effective way to connect with customers and boost sales. Whether for online stores, subscription services, or boutique shops, email helps showcase products, promote offers, and drive repeat purchases. By delivering tailored recommendations and exclusive deals straight to the inbox, retailers can build loyalty, strengthen relationships, and grow revenue.

The Complete 360° Email Marketing Solution

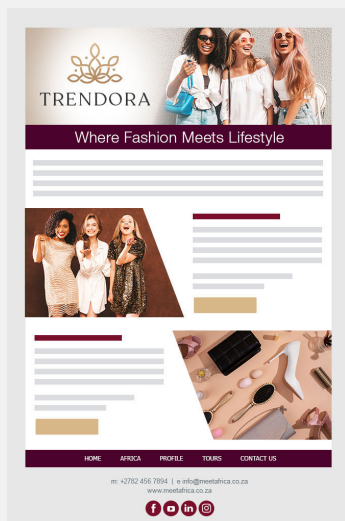
email signatures

- ✓ Rotate **multiple banners** to deliver targeted messages
- ✓ Maintain **consistent branding** across all emails to enhance **brand memorability**
- ✓ **Ensure compliance** with corporate and legal standards
- ✓ **Transform every business email** into a marketing, sales, and PR opportunity



email campaigns

- ✓ Create and send newsletters, promos, and updates
- ✓ Drag-and-drop editor
- ✓ Multiple ready-to-go templates
- ✓ Performance analytics
- ✓ 24/7 local support via email, chat, and telephone
- ✓ Personalised onboarding
- ✓ Cost-effective **Pay-As-You-Go** or **Contact Plan** options



email list builder

- ✓ List Builder integrates seamlessly with Clikit Media's **Email Signature** and **Email Campaign** solutions
- ✓ **Grow your email campaign database** organically through your email signatures
- ✓ **Automated opt-in emails** let recipients choose to receive your communications, ensuring compliance and engagement



Turn every email into an opportunity

 **LET'S CHAT**