



How the Wine Industry Can Use Email Marketing to Drive More Sales

In today's experience-focused market, email marketing is a powerful and cost-effective tool for wine businesses, from vineyards and tasting rooms to wine festivals and subscription clubs. It helps drive bottle and ticket sales, promote exclusive experiences and wine releases, and keep customers engaged.


**VERGENOEGD
LÖW** | Since 1696

MOLENVLIET
— VINEYARDS —

The Vineyards of
uniWines
BREEDEKLOOF SOUTH AFRICA


MIRAVEL
A WINE AS UNIQUE AS THE PEOPLE BEHIND IT


RUPERT & ROTHSCHILD
VIGNERONS


DOOLHOF
WINE ESTATE
LIMETBERG, SOUTH AFRICA


**SNOWMOUNTAIN
WINES**
CAPE OF GOOD HOPE


LOUISVALE


DELHEIM
worth the journey


SINCE **OPSTAL** 1847
7 GENERATIONS

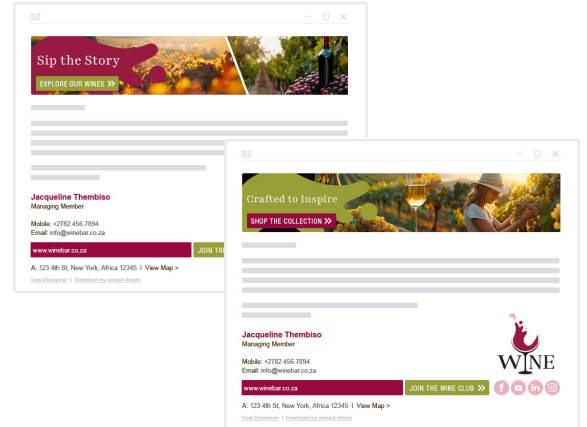

VREDE EN LUST
SINCE 1665

The Complete 360° Email Marketing Solution



email signatures

- ✓ Rotate **multiple banners** to deliver targeted messages
- ✓ Maintain **consistent branding** across all emails to enhance **brand memorability**
- ✓ **Ensure compliance** with corporate and legal standards
- ✓ **Transform every business email** into a marketing, sales, and PR opportunity



email campaigns

- ✓ Create and send newsletters, promos, and updates
- ✓ Drag-and-drop editor
- ✓ Multiple ready-to-go templates
- ✓ Performance analytics
- ✓ 24/7 local support via email, chat, and telephone
- ✓ Personalised onboarding
- ✓ Cost-effective **Pay-As-You-Go** or **Contact Plan** options



email list builder

- ✓ List Builder integrates seamlessly with Clikit Media's **Email Signature** and **Email Campaign** solutions
- ✓ **Grow your email campaign database** organically through your email signatures
- ✓ **Automated opt-in emails** let recipients choose to receive your communications, ensuring compliance and engagement



Turn every email into an opportunity



LET'S CHAT